IN THE CLAIMS:

Please amend the claims to read as follows:

- 1. (Currently Amended) A computer method comprising the steps of:
- i) providing a demand database comprising a compendium of individual demand history;
- ii) providing a supply database comprising a compendium of at least one of regional product allocation management solutions, regional product allocation information, and regional product allocation diagnostics; and
- iii) employing a data mining technique for interrogating said demand and supply databases for generating an output data stream, said output data stream correlating a regional demand problem with a regional supply solution.
- 2. (Amended) A method according to claim 1, comprising a step of further comprising:

 updating the demand database.
- 3. (Amended) A method according to claim 2, comprising a step of wherein the updating the demand database so that it includes comprises using the results of employing a the data mining technique.
- 4. (Amended) A method according to claim 1, comprising a step of <u>further comprising</u>: updating the supply database.

- 5. (Amended) A method according to claim 4, comprising a step of wherein said updating the supply database so that it includes comprises using the effects of the employing a the data mining technique on the demand database.
- 6. (Amended) A method according to claim 2, comprising a step of further comprising: refining a an employed data mining technique in cognizance of pattern changes embedded in each database as a consequence of updating the demand database.
- 7. (Amended) A method according to claim 4, comprising a step of further comprising: refining a the employed data mining techniques in cognizance of pattern changes embedded in each database as a consequence of updating the supply database.
- 8. (Canceled)
- 9. (Twice Amended) A program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform method steps for providing an interactive regional product allocation management database, the method comprising the steps of:
- i) providing a demand database comprising a compendium of individual demand history;
- ii) providing a supply database comprising a compendium of at least one of regional product allocation management solutions, regional product allocation information, and

regional product allocation diagnostics; and

iii) employing a data mining technique for interrogating said demand and supply databases for generating an output data stream, said output data stream correlating a <u>regional</u> demand problem with a <u>regional</u> supply solution.

10. (Twice Amended) A computer comprising:

i) means for inputting a demand database comprising a compendium of individual demand history;

ii) means for inputting a supply database comprising a compendium of at least one of regional product allocation management solutions, regional product allocation information, and regional product allocation diagnostics;

iii) means for employing a data mining technique for interrogating said demand and supply databases; and

iv) means for generating an output data stream, said output data stream correlating a regional demand problem with a regional supply solution.

Please add the following new claims:

-- 11. (New) The method according to claim 1, further comprising:

adding a product to a recommended regional product allocation if the data mining technique determines there is a match between a classification of a demand feature from the demand database and a classification of a demand feature from the supply database.

12. (New) The method according to claim 9, further comprising:

updating the supply database to include the effects of employing the data mining technique on the demand database.

13. (New) The method according to claim 9, further comprising:

refining the employed data mining technique by analyzing pattern changes embedded in each database as a consequence of an updating of the demand database.

- 14. (New) The computer of claim 10, wherein said means for generating an output data stream adds a product to a recommended regional product allocation if the means for employing a data mining technique determines there is a match between a classification of a demand feature form the demand database and a classification of a demand feature from the supply database.
 - 15. (New) A regional product allocation management system, comprising:
 - a demand database comprising an individual demand history;
 - a supply database comprising a regional product allocation resources; and
- a computerized data mining module for accessing said demand database and said supply database for generating an output data stream, said output data stream correlating a

regional demand problem with a regional supply solution.

16. (New) The system according to claim 15, wherein the computerized data mining

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module further comprises a data mining technique using a cognizance of pattern changes embedded in said demand database and said supply database.

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- 17. (New) The system according to claim 15, wherein the data timing module comprises a data mining correlation algorithm, wherein said algorithm analyzes demand features including a specific region in which a particular demand was actualized.
- 18. (New) The system according to claim 15, further comprising means for adding a product to a recommended regional product allocation if the data mining module determines there is a match between a classification of a demand feature from the demand database and a classification of a demand feature from the supply database.
- 19. (New) The system according to claim 15, wherein the supply database cumulatively tracks regional product allocation management market research. -